

RHODE ISLAND MEDICAL JOURNAL

2017 ADVERTISING RATES AND OPTIONS

DEADLINE: 15th of the month for next month's issue. Issues are published on the first business day of each month.

PROVIDE: Completed Insertion Order Form, payment, and ad in PDF format, full color.

SPONSOR AN ISSUE	RATE
Includes a BANNER on masthead page, webpage, and email, we provide layout — <i>PLUS</i> — one FULL PAGE display ad of your design, full color.	\$3000

DISPLAY ADS Full color no additional cost	1X RATE	3X RATE	6X RATE	10X RATE
FULL PAGE	\$850	\$790	\$720	\$610
1/2 PAGE HORIZONTAL	\$500	\$450	\$425	\$410
1/4 PAGE VERTICAL	\$300	\$270	\$270	\$245

CLASSIFIED ADS	1X	3X
RIMJ plus 4-weeks on the RIMS website	\$250	\$225
4-weeks, website only	\$100	—
Must be 500 characters (total letters and spaces). Can include link and logo, we provide layout.		



FULL PAGE
Inches: 8.5 wide x 11 tall

1/4 PAGE VERTICAL
Inches: 3.688 wide x 4.875 tall

1/2 PAGE HORIZONTAL
Inches: 7.5 wide x 4.875 tall



RHODE ISLAND MEDICAL SOCIETY
 405 PROMENADE STREET, SUITE A
 PROVIDENCE RI 02908-4811
 401-331-3207

ADVERTISING SALES ADMINISTRATOR
 SARAH BROOKE STEVENS
 401-331-3207
 SSTEVEN@RIMED.ORG

ADVERTISING INSERTION ORDER

Today's Date

CONTACT INFORMATION

Name

Company Name

Street Address

City, State, Zip

Phone

Email

Ad Agency [15% discount] RIMS Member [10% discount]

INSERTION OPTIONS

RI MEDICAL JOURNAL Sponsorship Month

Full color display ad Full page 1/2 1/4

Number of insertions 1 3 6 10 Month(s)

CLASSIFIED ADVERTISING 1 month RIMJ and website 3 months RIMJ and website 1 month website only

PAYMENT INFORMATION

Total Amount Due

Check payable to "R! Medical Society" If paying by check, please print this form, enclose it with your payment, and send it to the mailing address above.

Credit Card VISA / MC / AMEX Number

Expiration Date

Name on Credit Card

Billing Street Address

Billing City, State, Zip

Billing Phone

ACCEPTING for the ADVERTISER or AGENCY

Authorized by

Signature (optional if submitting electronically)

..... Date

ACCEPTING for the RHODE ISLAND MEDICAL SOCIETY

Sarah Brooke Stevens, Advertising Administrator, RIMS 401-331-3207 or sstevens@rimed.org

Signature

..... Date

This form, digital ad, and payment must be received by the 15th of the month prior to *RIMJ* publication date. The Rhode Island Medical Society reserves the right to make the final decision on all advertisements.