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RIMJ reaches a worldwide audience. In the past 12 months, readers viewed **30,500** pages of the Journal from **130 countries**; the top 10 readership locales were:

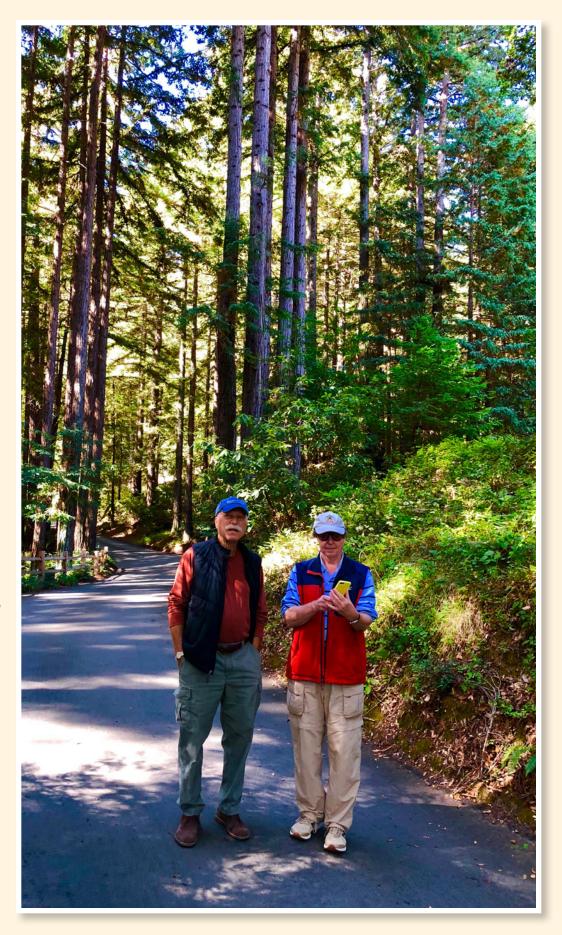
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Wherever you may be, or wherever your travels take you, check the Journal on your mobile device, and send us a photo:

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SANTA CRUZ MOUNTAINS, CALIFORNIA

Hiker and marathon runner James Thornton, Esq., at right, checks the Wilderness Medicine issue of the *Rhode Island Medical Journal* while hiking with his brother-in-law, Kenneth S. Korr, MD, in the Santa Cruz Mountains amid the coastal Redwoods near Monterey, California.





We are read everywhere

SCOTTSDALE, ARIZONA

[Left] **Steven R. DeToy** with **Heather A. Smith, MD, MPH**, demonstrates how to access the Journal archives from his phone.



[Above L-R] Michael Migliori, MD, RIMS Chair of Public Laws, and Ophthalmologist-in-Chief at Rhode Island Hospital; Heather A. Smith, MD, MPH, a Member of the AMA Council on Legislation and Ob/Gyn physician at Women & Infants; and Steven R. DeToy, RIMS Director of Government and Public Affairs, participated in the AMA State Advocacy Summit, held in Scottsdale, Arizona, January 10 through 12.

The Summit provides the opportunity for state and national specialty society physician leadership, national experts, state legislators and regulators, and medical society staff meet to share their organizations' priorities, concerns, and tactics with advocacy leaders from across the country, and to discuss the challenges and opportunities likely to be part of the upcoming legislative sessions.

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Sending monthly statements may not be enough:

Most times an office may think that sending a monthly statement can be enough, but is important that you try to make verbal contact with your patient so you have the chance to explain the amount owed and why.

When is it the right time to get a 3rd party involved:

If your office is not having success with communicating with the patient. Collection agencies have the man power to be on the phone throughout the day while you are focusing on your day to day office needs. Keep in mind the longer you hold onto the debts, the harder it is to collect.

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